

Improving Intent Detection Accuracy Through Token Level Labeling

Michał Lew, SentiOne

Aleksander Obuchowski, SentiOne, Gdańsk University of Technology

Monika Kutyła, SentiOne

Abstract

Intent detection is traditionally modeled as a sequence classification task where the role of the models is to map the users' utterances to their class. In this paper, however, we show that the classification accuracy can be improved with the use of token level intent annotations and introducing new annotation guidelines for labeling sentences in the intent detection task. What is more, we introduce a method for training the network to predict joint sentence level and token level annotations. We also test the effects of different annotation schemes (BIO, binary, sentence intent) on the model's accuracy.

Dataset

- For the purpose of evaluation of our method we created our own dataset of computer mediated customer-agent helpline conversations in the banking domain.
- This dataset contains real human-human conversations of customers with customer service agents on Facebook's Messenger in the Polish language.
- The list of labels and their respected number of examples is shown in the table

| Intent | train | test |
|-----------------------------|-------|------|
| 300 | 26 | 7 |
| unblocking access | 97 | 24 |
| deposit machine fee | 29 | 7 |
| double charge | 34 | 9 |
| payment confirmation | 22 | 6 |
| canceling an application | 30 | 8 |
| application malfunction | 18 | 5 |
| trusted profile | 10 | 3 |
| card malfunction | 69 | 17 |
| contact request | 17 | 4 |
| server malfunction | 26 | 6 |
| sessions | 21 | 5 |
| sms | 31 | 8 |
| application status | 29 | 7 |
| cdm funds posting | 23 | 6 |
| application processing time | 32 | 8 |
| cash withdrawal | 12 | 3 |
| IBAN/BIC/SWIFT | 35 | 9 |
| blocking card documents | 21 | 5 |
| helpline waiting time | 27 | 7 |
| change of personal data | 42 | 10 |
| card delivery time | 25 | 6 |
| change of phone number | 49 | 12 |
| thanks | 14 | 3 |
| Sum | 739 | 185 |

Annotation

- Each statement is assigned exactly one intention e.g. how long do I have to wait for the application? [application_processing_time]
- The chosen intention concerns the main topic of the conversation
- The scope of a tag covers the part of the statement that is specific to the intention. If the statement is complex and the client describes the reason for making contact in a few sentences then, unless otherwise impossible, the sentences were annotated in a way that helped to indicate the intentions in their context, e.g. *Hello, I would like to order an activation package. I created an account, I received an activation package via text, valid for 48 hours, but I was not able to activate it within 48 hours, hence the need to receive a new activation package. How can I order it?* [unlocking_access]

Can I cancel my application? Unfortunately, the examination is taking too long and I cannot wait this long. canceling_an_application

Well, my card has been rejected 2 times when paying contactless and 2 times during a transaction with a card reader while using the correct pin card_malfunction

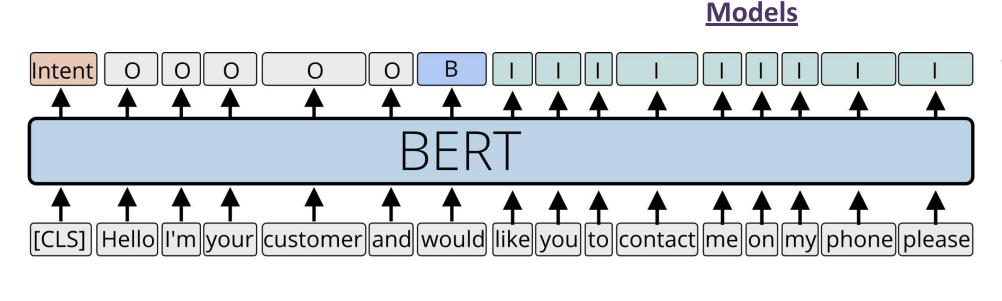
Hello, I'm your customer and would like you to contact me on my phone please

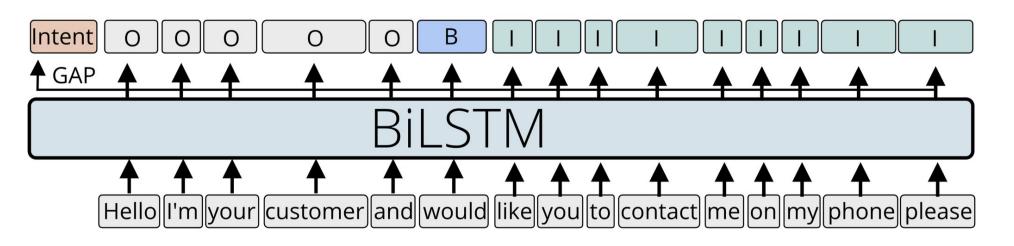
Contact_request

Hello. deposited money into the cash deposit machine because I have to make an urgent transfer. When will the money be on my account?

Cdm_funds_posting

Cdm_funds_posting





- For BERT implementation, we chose the base multilingual model. In our experiments we fine-tuned the model for both sequence labeling and the classification task. During the training, each token was labeled in a corresponding format. We also used BERT's special [CLS] token for labeling the entire sentence. Token level embeddings were mapped to their labels using a fully connected layer with softmax activation function.
- For BiLSTM network we used Word2Vec embeddings pre-trained on the NKJP corpus. These inputs were inputted into the bidirectional LSTM layer with a hidden state size of 300 neurons. Subsequently, for the token level classification we used a fully-connected layer with a softmax activation function. The sentence level labels were predicted based on LSTM cells output pooled with global average pooling, on top of which another fully connected layer with softmax activation function has been added.

Training

- Both networks were trained using categorical cross entropy loss function. This loss was calculated between predicted token-level predictions and their true labels, as well as between sentence level intent prediction and its true intent.
- The loss function is shown in the equation, where T is the number of tokens in the sentence, C_t is number of token classes dependant on the annotation style, C_s is the number of intents, t_i , p_j represent the correct token level class and prediction, and t_k an

$$L = -\sum_{i}^{T} \sum_{j}^{C_t} t_i log(p_j) - \sum_{k}^{C_s} t_k log(p_k)$$

Results

- no token labeled not using token level annotations
- all tokens labeled using sentence intent as label for all the tokens
- binary labels tokens labeled as either relevant or irrelevant to the sentence intention
- BIO labels tokens labeled with the BIO scheme
- intent labels tokens relevant to the sentence intention labels with its intent
- We also compared our solution with baseline Support Vector Machines (SVM) model trained on the whole sentences without additional token labels.

| Annotation scheme | BERT | BiLSTM | SVM |
|--------------------|-------|--------|-------|
| no tokens labeled | 0.918 | 0.859 | 0.837 |
| all tokens labeled | 0.913 | 0.859 | _ |
| binary labels | 0.918 | 0.864 | - |
| BIO labels | 0.929 | 0.864 | - |
| intent labels | 0.929 | 0.875 | - |

Future work

- Testing the influence of token level intent annotation on the accuracy of joint intent detection and slot filling models
- More sophisticated annotation scheme action-object model